

The **Property Channel**

YOUR NORTH SHORE HOMES FOR SALE GUIDE

Media Kit 2024



CONTACT

Liz Cannon 021 204 3395 or liz@channelmag.co.nz • Kim McIntosh 021 419 468 or kim@channelmag.co.nz
Aidan Bennett 021 500 997 or aidan@benefitz.co.nz

21,500
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The **YOUR NORTH SHORE HOMES FOR SALE GUIDE** Property Channel

THE PROPERTY CHANNEL MAGAZINE

The Property Channel is the 'homes for sale' hybrid magazine that is part of Channel Magazine – the North Shore's monthly lifestyle magazine. Channel Magazine offers the perfect vehicle to deliver homes that are for sale on the North Shore to the higher socio sector north of the Harbour Bridge. Channel Magazine has been part of the community for over 14 years.

	ADVERT SIZE	6+ ISSUES	3+ ISSUES	1 ISSUE
	FULL PAGE Trim: 210w x 297h mm with 3mm bleed	\$990 +gst	\$1,090 +gst	\$1,190 +gst
	DOUBLE PAGE SPREAD Trim: 420w x 297h mm with 3mm bleed	\$1,590 +gst	\$1,790 +gst	\$1,990 +gst

Front Cover Exclusive: available when extended x2, 3 or x4 page features are booked in Property Channel.

Premium Position: Premium positions, such as specific pages, are available subject to availability and will incur a loading of 20%

Cancellation Fees: Cancellation after the booking deadline will result in a cancellation fee of 25% of the booking cost.

DISTRIBUTION

Distributed to higher socio homes with welcoming letterboxes in Devonport, Cheltenham, Stanley Bay, Stanley Point, Vauxhall, Narrownneck, Bayswater, Belmont, Hauraki, Takapuna, Milford, Westlake, Forrest Hill, Crown Hill, Castor Bay, Sunnynook, Campbells Bay, Mairangi Bay, Murrays Bay, Northcote, Birkenhead, Chatswood, Northcote Point, Birkenhead Point, Hillcrest and to businesses, shopping centres and foyer/reception areas in these areas and Shore-wide. We also have many magazine stands throughout the North Shore.

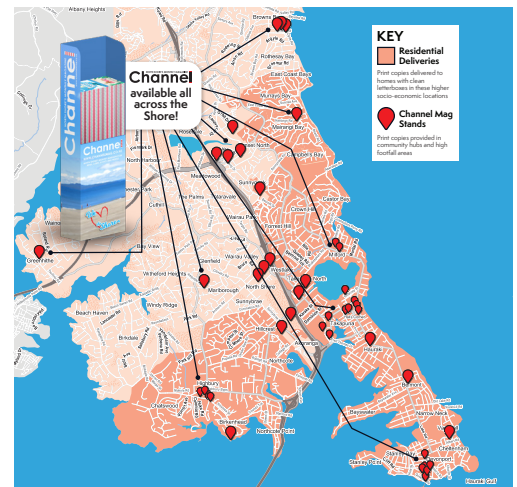
Estimated readership is 100,000+ in print and online

DEADLINES

Booking deadline: 15th of each month prior to next issue

Content deadline: 20th of each month prior to next issue

Property Channel is published on the first Friday of every month, except in January



Going on the market
in **2024?**

Get your property noticed by
our **100,000+** Channel Mag and
Property Channel readers in print and online.

Contact us for details of high profile, cost-effective marketing opportunities for listings, developments, agents branding, office profiles/campaigns and property management/rental advertising.

Liz Cannon on liz@channelmag.co.nz / 021 204 3395 or Kim McIntosh at kim@channelmag.co.nz / 021 419 468